

ON-HOLD MESSAGE SCRIPT:

Year-End Insurance Deadline Reminder

Has your heavy period been keeping you away? 1 in 5 women suffer from heavy bleeding also known as Abnormal Uterine Bleeding (AUB). AUB dramatically affects women's lives, yet many wait years to seek treatment. Don't wait to ask yourself: Am I #5?

If you have year-end deadlines on your health insurance plans or Flexible Spending Accounts, you may have unused benefits to take advantage of. Now is a great time to talk to your doctor. You don't need to live with the embarrassment, the missed activities or pain that come with excessive bleeding. NovaSure is a one-time, five-minute procedure that can lighten or end your heavy period. It's a simple procedure that can be done in your doctor's office.

NovaSure® endometrial ablation is for premenopausal women with heavy periods due to benign causes who are finished childbearing. Pregnancy following the NovaSure procedure can be dangerous. The NovaSure procedure is not for those who have or suspect uterine cancer; have an active genital, urinary or pelvic infection; or an IUD. NovaSure endometrial ablation is not a sterilization procedure. Rare but serious risks include, but are not limited to, thermal injury, perforation and infection. Temporary side effects may include cramping, nausea, vomiting, discharge and spotting. Inform patients to contact you if they experience a possible side effect related to use of this product. For detailed benefit and risk information, please consult the IFU.

Thank you for your patience and ask us about the NovaSure procedure when we return to the line.

